

Online Vacation Center Holdings Corp. Announces an Increase of 33% to the Annual Dividend

Fort Lauderdale, FL – March 21, 2016 – Online Vacation Center Holdings Corp. (OTCPK: ONVC), announced today that the company has declared the regular annual cash dividend of \$0.04 per share on its outstanding shares of Common Stock. This dividend will be payable on April 25, 2017 to stockholders of record at the close of business on April 4, 2017.

“We are pleased to announce an increase to our annual dividend,” said Stephen A. Rudner, President of Online Vacation Center Holdings Corp. “The Board of Directors felt that the Company’s strong performance in 2016 and solid balance sheet position warranted an increase from \$0.03 to \$0.04 per share. This increase plus the significant growth in cash discounts provided through our Shareholder Benefit Program reflect our commitment to returning cash to Shareholders.”

About Online Vacation Center Holdings Corp.

Online Vacation Center Holdings Corp. is a Florida holding company, focused on building a network of diversified vacation marketers with a wide range of products that can be cross-sold to an extensive customer base. Online Vacation Center Holdings Corp. is one of the country's largest cruise retailers. Its portfolio of travel companies, including Online Vacation Center, Dunhill Vacations News, Luxury Link, Enrichment Journeys and Home Based Travel Experts dba Expedia CruiseShipCenters®, OVC, allows customers to research, plan and purchase a vacation. The Company, based in Fort Lauderdale, Florida, has been in business for over 40 years. Additional information can be found at www.onlinevacationcenter.com.

SOURCE: Online Vacation Center Holdings Corp.

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